

EMERGENCY AMENDMENT

COMMUNICATION STRATEGY



TABLE OF CONTENT

Communication Strategy

- External Stakeholders
- Prior to Announcement
- Prior to Discharge
- When Discharge Starts
- During Discharge
- Appendix 1: Facebook Publications
- Appendix 2: Website Content
- Appendix 3: External Communication Package




EXTERNAL STAKEHOLDERS



Stakeholder Communication Sequence	Who?	When?	What?
1. Water Management Working Group	<ul style="list-style-type: none">• NWB• KivIA• ECCC• CIRNA• Agnico Eagle	During Discharge	<ul style="list-style-type: none">• Water Management Working Group Meetings
2. Community Stakeholders	<ul style="list-style-type: none">• KivIA• Rankin Inlet Hamlet• HTO	During Discharge	<ul style="list-style-type: none">• Plain Language Report
3. Community Members	<ul style="list-style-type: none">• Rankin Inlet Community Members	During Discharge	<ul style="list-style-type: none">• Weekly Facebook Update• Website Update• Radio Content• External Communication Package

PRIOR TO ANNOUNCEMENT



Date	Channel	Content	Status
Started May 1	Facebook	<p><i>Did You Know? Campaign</i></p> <p>The information was shared to explain in plain language some of the terms used regarding water management at Meliadine.</p> <p>Content Published:</p> <ul style="list-style-type: none">• Water Management• Water Monitoring• Dike• Freshet• Collecting Pond	 POSTED AND ONGOING

PRIOR TO DISCHARGE



AGNICO EAGLE

Date	Channel	Content	Status
May 14	Stakeholders Meetings and emails	Announcement that Agnico Eagle received the approval for the discharge of CP1 to Meliadine Lake	✓ DONE
	Website	Launch of a Web page on the Emergency Amendment http://aemnunavut.ca/emergency_amendment/ Content includes: <ul style="list-style-type: none">• Context• Glossary• Frequently Asked Questions• Contact Information• Discharge Status	✓ DONE
	Facebook	Share the update on the Emergency Amendment approval at Meliadine	✓ POSTED
	Radio	Announcement of the approval for the Emergency Amendment made on the Rankin Inlet radio channel by Pujjuut Kusugat – Director, Nunavut Affairs	✓ DONE

WHEN DISCHARGE STARTS


Date	Channel	Content	Status
TBD	Facebook	Inform the community members that the discharge is starting and reminder that tracking information is available on website	✓ READY FOR PUBLICATION
	Radio	Inform the community members that the discharge is starting and tha tracking information is available on the website	✓ READY FOR BROADCASTING
	Video	<ul style="list-style-type: none"> Q&A video capsules to publish on Facebook to inform the community members on specific topics regarding the discharge Animation that explains the discharge process 	✓ IN DEVELOPMENT
	External Communication Package	Briefing document with information related to the emergency amendment and discharge to be sent to all community members. The document will be in plain language and in Inuktitut and will include a Q&A and contact information	✓ IN TRANSLATION

DURING DISCHARGE



Date	Channel	Content	Status
TBD	Website	Update of website page to include the most recent monitoring results (water quality) and update of progress of discharge from CP1 to Meliadine Lake	✓ UPON RESULTS
	Facebook	Publication to update the community members of the latest monitoring results and progress of discharge with direct link to website for further information	✓ IN DEVELOPMENT
	Radio	Follow-up on monitoring tools and tracking of the progress of discharge from CP1	✓ IN DEVELOPMENT


APPENDIX 1: FACEBOOK PUBLICATIONS

 **AEM Meliadine**
Publié par Casey Paradis · 29 mai, à 17 h 00 ·





As part of our environmental awareness campaign, today's topic is: Containment Pond (CP)






A containment pond is a man-made pond which collects and contains surface water. When there are heavy rains or melted snow runoff, the containment pond collects the water to prevent flooding and downstream erosion. It allows the eventual release of the water to the environment to happen in a controlled way, in order to ensure no impact occurs to any downstream river, lake or bay.


DID YOU KNOW?
Containment Pond (CP)



486 Personnes atteintes 8 Interactions [Mettre la publication en avant](#)

4  J'aime  Commenter  Partager 

 Commenter en tant que AEM Meliadine    

 **AEM Meliadine**
Publié par Casey Paradis · 14 mai, à 10 h 28 ·

MAINTAINING MELIADINE LAKE WATER QUALITY

Agnico Eagle's Meliadine mine is committed to protecting the aquatic environment of Meliadine Lake. We closely monitor all discharges into the lake and we work closely with the Nunavut Water Board to ensure that we meet the discharge limits permitted by Meliadine's Water License.

We want to advise you that we have requested and officially received an emergency amendment to our Water License for the 2020 discharge season. We requested this change in order to effectively manage the higher levels of water runoff Meliadine is experiencing from rain and snow melt, which have impacted both our 2019 and 2020 water discharge plans.

The amendment will allow us to empty the mine's holding or "containment" pond which contains water collected from rain and snow and ice melt in 2019, so that we can accept the upcoming spring melt of snow and ice (freshet) and properly discharge the accumulated water for 2020. This accumulated water will not have negative effects on the environment. This amendment protects not only the integrity of Meliadine Lake, it protects the integrity of our infrastructures by limiting the risk of flooding and thereby ensuring the safe operation of our facilities.

During the discharge period between May and October, Agnico Eagle is committed to keeping the community informed on the progress of the discharge, the current water quality conditions in Meliadine Lake and to providing results from the monitoring of the water quality in Meliadine Lake during the discharge in 2020.

Additionally, we are establishing a Water Management Working Group, which will include the appropriate team of experts, government and KIA representatives, to discuss the monitoring progress of the discharge from the containment pond. Ongoing analysis and monitoring will be conducted on Meliadine Lake to confirm that there are no effects on the receiving environment during and after the discharge.

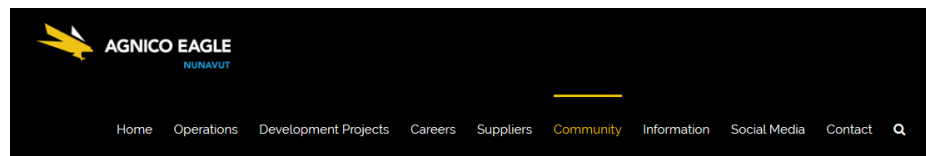
This amendment is essential and will ensure that water from Meliadine mine continues to be managed in a way that protects Meliadine Lake. We want to reassure the community that we are working in good faith throughout this situation and seeking the best outcome for Nunavut waters and the environment.

For more information, please visit our website at:
http://aemnunavut.ca/emergency_amendment/

If you have any questions, feel free to contact us via this email address tusaajugut@agnicoeagle.com, or call us toll-free at 1-844-323-3002.

1 368 Personnes atteintes 113 Interactions [Mettre la publication en avant](#)

APPENDIX 2: WEBSITE CONTENT



EMERGENCY AMENDMENT AT MELIADINE

Context

Agnico Eagle's Meliadine mine is committed to protecting the aquatic environment of Meliadine Lake. We closely monitor all discharges into the lake and we work closely with the Nunavut Water Board to ensure that we meet the discharge limits permitted by Meliadine's Water License.

We want to advise you that we have requested and officially received an emergency amendment to our Water License for the 2020 discharge season.

We requested this change in order to effectively manage the higher levels of water runoff Meliadine is experiencing from rain and snow melt, which have impacted both our 2019 and 2020 water discharge plans.

The amendment will allow us to empty the mine's holding or "containment" pond which contains water collected from rain and snow and ice melt in 2019, so that we can accept the upcoming spring melt of snow and ice (freshet) and properly discharge the accumulated water for 2020. This accumulated water will not have negative effects on the environment. This amendment protects not only the integrity of Meliadine Lake, it protects the integrity of our infrastructures by limiting the risk of flooding and thereby ensuring the safe operation of our facilities.

During the discharge period between May and October, Agnico Eagle is committed to keeping the community informed on the progress of the discharge, the current water quality conditions in Meliadine Lake and to providing results from the monitoring of the water quality in Meliadine Lake during the discharge in 2020.

Additionally, we are establishing a Water Management Working Group, which will include the appropriate team of experts, government and KIA representatives, to discuss the monitoring progress of the discharge from the containment pond. Ongoing analysis and monitoring will be conducted on Meliadine Lake to confirm that there are no effects on the receiving environment during and after the discharge.

PROJECT LOCATION

TECHNICAL BACKGROUND
INFORMATION

CONTACT US


TUSAAJUGUT

Discharge Progress

Discharge to Meliadine Lake – Percentage of Completion
0%



APPENDIX 3: EXTERNAL COMMUNICATION PACKAGE



AGNICO EAGLE

EMERGENCY AMENDMENT

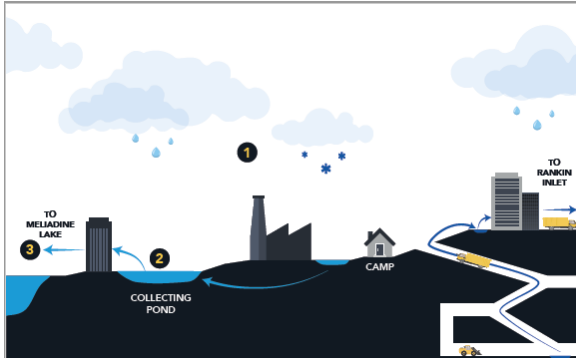
Last year was an abnormally wet year, bringing unexpected levels of rain and snow melts. To effectively manage higher levels of water runoff from the melt, Agnico Eagle requested an Emergency Amendment to Meliadine's Water License. The Federal Minister of Northern Affairs approved the request on May 12th, 2020.

The amendment allows us to empty the mine's collecting pond, which contains water collected from rain and snow melt in 2019, to collect the upcoming spring melt. Water will be discharged from May to October 2020.

The accumulated water will not have negative effects on the environment. We are committed to protecting the aquatic environment of Meliadine Lake.

SELECTING THIS APPROACH

- 1 PROTECTS THE INTEGRITY OF MELIADINE LAKE**
This amendment is essential and ensures that water from Meliadine mine continues to be managed in a way that protects Meliadine Lake.
- 2 PROTECTS MINE INFRASTRUCTURE**
We can take immediate action to limit the risk of flooding and ensure the safe operation of our facilities.
- 3 MANAGES HIGH WATER LEVELS**
Other options could not manage the volume of water in the collecting pond and the upcoming melt.




DURING 2019
we suspended the normal discharge process for the collecting pond due to rising levels of **Total Dissolved Solids (TDS)** in the water. TDS measures all dissolved salts and minerals in the water.

Lower TDS
Organic Material from sources like plants and aquatic life.

Higher TDS
Inorganic Material from sources like rock, soil, and air.

The collecting pond was sampled and shows the higher mineral concentration in the water will not have negative effects on the environment of Meliadine Lake.



AGNICO EAGLE

An aerial photograph of an industrial facility, likely a mine or processing plant, situated in a vast, snow-covered landscape. The facility includes several large buildings, a tall smokestack, and a series of yellow storage containers. In the foreground, a yellow excavator is working on a pile of rocks. A yellow arrow points from the excavator towards the Agnico Eagle logo at the bottom of the image.

THANK YOU

AGNICO EAGLE